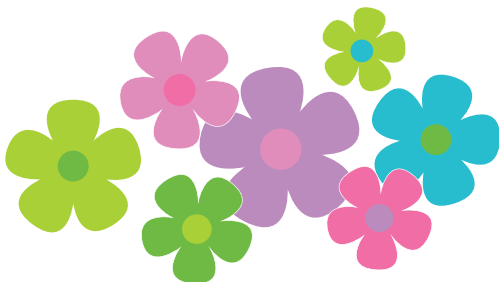


# Bloom & Grow

in **New Rochelle Downtown**

@nrbid  
NewRochelleDowntown.com

Walk Around  
New Rochelle  
Downtown  
And Win!



On a pop up Friday or Saturday  
(Depending on the weather)  
We are adding a Beautiful Grow Note  
Chalk art to the sidewalk in front of  
One of our Downtown businesses.

Come find it and be entered to win  
A \$50 gift card to your fav  
Downtown Restaurant or Shop.

1. Find the new **Grow Note** we post  
at end of a week
2. Take a photo of the **Grow Note**  
and post it on Instagram
3. Hashtag **#IFounditNR** and tag  
**@NRBID** in your caption
4. Keep the spot secret – don't post  
where you found the **Grow Note**.

\*Posts are only eligible to be entered from public Instagram accounts. One winner will be randomly chosen each week on or around 12:30 pm on Mondays and contacted via Instagram direct message immediately after. Must be at least 18 years or older to enter and a resident of the United States to enter.