

# FIND YOUR HEART iN NEW ROCHELLE DOWNTOWN



Come see the Gallery of HeARTworks by NRHS PAVE Students  
In Our Windows  
Participate in our Instagram Giveaway!

- ♥ Take a selfie with a HeARTwork in the window and post on Instagram by Feb 28
- ♥ Tag @NRBID and tag the business where the HeARTwork is displayed
- ♥ Use the hashtag #LoveNewRo in your caption
- ♥ You'll be entered to win one of 14 \$50 gift cards to NRBID Merchants

**New Rochelle Downtown Business Improvement District** [www.NewRochelleDowntown.com](http://www.NewRochelleDowntown.com)

Terms & Conditions for the "Find Your Heart in New Rochelle Downtown Instagram Sweepstakes:

♥ Post must be successfully uploaded within the time of the entry period to qualify. ♥ User must have a public Instagram profile to be eligible to win. ♥ One entry per person. ♥ Post must use the proper tags and hashtags, as show in rules of entry, and be a photo containing the "HeARTwork" displayed in the window of a NRBID business. ♥ Winner will have 24 hours to respond to the message and accept their prize. If he or she does not respond within 24 hours, a new winner will be randomly chosen to replace them. ♥ Prize is a \$50 gift card to a NRBID restaurant or merchant of the winner's choice. A complete list of NRBID restaurants and merchants can be found at [www.newrochelledowntown.com](http://www.newrochelledowntown.com). ♥ Prize cannot be refunded for cash. ♥ Prize will be mailed to winners. ♥ Must be at least 18 years or older and a resident of the United States to enter. ♥ No purchase necessary. ♥ This contest is not connected to Instagram, Facebook, or any of its affiliates.